

PROFORMA FOR TEACHING STAFF PROFILE



1. **Name** : P.Uma Maheswari Devi
2. **Designation** : Assistant Professor
3. **Department** : Department of Management Studies
4. **Date of Birth** : 04-01-0979
5. **Date of Joining ANUR Service** : 21-05-2007
6. **Residential Address:** 59-7-4/1,P&T Colony,Rajahmundry
7. **Phone/Mobile No's** : RES:9908727913
8. **Mail ID** : umdevi_4@yahoo.com
9. **Blood Group** : B Negative
10. **Qualifications** : M.B.A, M.Phil., Ph.D.
11. **Experience:**
 - a) **Teaching** : 8 years 11 months (as on 21-04-16)
 - b) **R &D** : --
 - c) **Industrial** : --
12. **Field of Specialization** : Marketing
13. **Subjects of Interest (teaching)** : Marketing Management ,Strategic Management, Organisational Behaviour, Principles of Management, Managerial Communication, Services Marketing, Advertising Management
14. **No of Scholars** : --
 - a) **Awarded with PhD** : --
 - b) **Working for PhD** : --
15. **No of PG Projects** : 50 (approx.)
16. **Awards Received** :
17. **Titles of Books authored** :
18. **Membership of Professional Bodies** : nil
19. **Member Curriculum Development** : BoS member for some affiliated Autonomous U.G. Colleges
20. **Any Other Distinctions** : Qualified in NET

21. No of Events Organized

(Conferences/Seminars/Workshops etc) : 6

22. Publications

I. Journals

a) National : 2

b) International : 7

II. Conferences

a) National : 6

b) International : 7

23. Course/Conferences attended

a) Refresher Courses : 1

b) Orientation Courses : 1

c) Conferences/Seminars /Workshops : 12

24. R&D Projects : 1

25. Countries Visited on Academic Activity : U.S.A and Singapore.